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*Cabinet* is an award-winning magazine of art and culture based in New York and Berlin. From its very first issue in 2000, *Cabinet* has consistently aimed to foster a new culture of curiosity, one that forms the basis for an ethical engagement with the world as it is—and for imagining how it might be otherwise.





“Voracious, omnivorous, and playful.”

John Strausbaugh, *The New York Times*

“*Cabinet* is my kind of magazine; ferociously intelligent, ridiculously funny, absurdly innovative, rapaciously curious. *Cabinet's* mission is to breathe life back into non-academic intellectual life. Compared to it, every other magazine is a walking zombie.”

Slavoj Zizek, philosopher



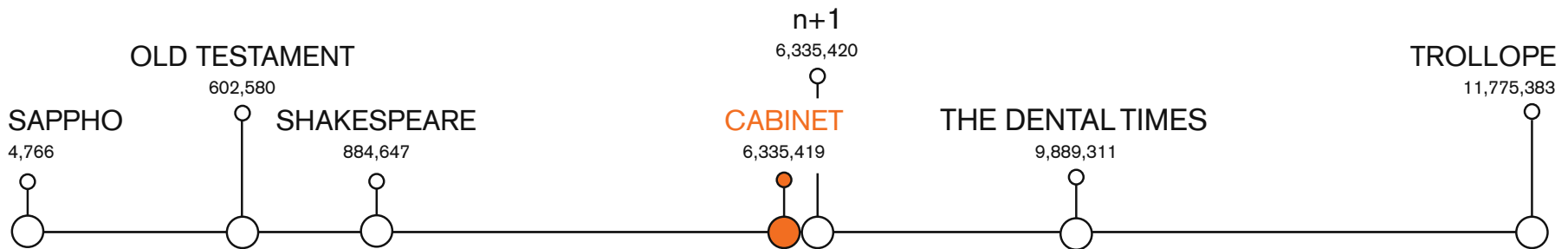
“*Cabinet* is the secret best art magazine.”

Jerry Saltz, art critic

“*Cabinet* brings the reader to other ways of thinking, successfully blending accessibility in its writing and diversity and originality in its content. *Cabinet* is lively, humorous, and fascinating and will be perused over and over again.”

Michael Colford, *Library Journal*

Our website features *Cabinet's* entire archive of published articles, the majority of which are available for free to all visitors. In addition, we publish a fully open-access online publication called *Kiosk*, whose shorter and more topical essays attract an overlapping but distinct readership.



NUMBER OF WORDS PUBLISHED\*

\*as of 22 August 2023

- As of 1 July 2023, our site attracts more than a million unique visitors per year (**1,077,732, to be exact**, excluding our Shop).
- In addition to some **5,000 individual subscribers**, we have more than **300 institutional subscriptions**, including universities such as Yale and UCLA, museums such as MoMA and Tate, and municipal libraries across the world. These institutional subscriptions provide access to hundreds of thousands of additional readers.
- Our readers include a **highly diverse mix of artists, art professionals, cultural critics, academics, designers, students, and scientists**. The readership is as varied as the articles themselves, but all our readers are voracious bibliophiles with a deep interest in the arts.
- The print edition of the magazine has been widely distributed in the US at **newsstands, independent bookstores, and museum shops since 2000**. It has also been available in more than thirty countries abroad, including Canada, the UK, Germany, France, Belgium, the Netherlands, Sweden, Spain, Portugal, Greece, Turkey, Australia, and Japan. The many thousands of devoted readers of the print edition in these countries have continued to read the magazine online.

## HOMEPAGE BLOCK

600 × 700 pixels, including image asset, accompanying text, and click-through URL

1 month

\$850

3 months

\$2,295 (10% off)

6 months

\$4,335 (15% off)

12 months

\$8,160 (20% off)

Note that in the case of multi-month bookings, advertisers have the option of submitting a new ad each month.

The screenshot shows the desktop view of the Cabinet website homepage. At the top is a navigation bar with links for 'Cabinet', 'Magazine', 'Kiosk', 'Books', 'Activities', 'Shop', and 'Subscribe', along with a 'Log In' button and a search icon. The main content area features the 'Cabinet' logo and four distinct blocks:

- CURRENT ISSUE:** Displays the cover of 'Issue 67 / DREAMS' featuring a blue sculpture. Below the image, it lists featured authors: Brad Bolman, Yanie Fécu, Catherine Hansen, Ara Merjian, Indiana Seresin, Matthew Spellberg, and more. A 'READ MORE' link is at the bottom right.
- ISSUE 46:** Shows a photograph of a futuristic interior with orange chairs. The title is 'CYBERNETIC REVOLUTIONARIES' by Eden Medina, with a subtitle 'Technology and politics in Allende's Chile'. A 'READ MORE' link is at the bottom right.
- KIOSK / 3 NOVEMBER 2022:** Features a photograph of a large brick building. The title is '770 IS HERE!' by George Prochnik, with a subtitle 'Bricks, aura, and the multiplication of the Lubavitcher Messiah'. A 'READ MORE' link is at the bottom right.
- ADVERTISEMENT:** A large orange rectangle with the word 'Image' centered. Below it, text indicates the first line should be the book title or exhibition title, the second line optional additional information, and an accompanying URL.

Desktop view of homepage

## IMAGE

1200 pixels (width) × 800 pixels (height)

JPG or PNG at 72 ppi

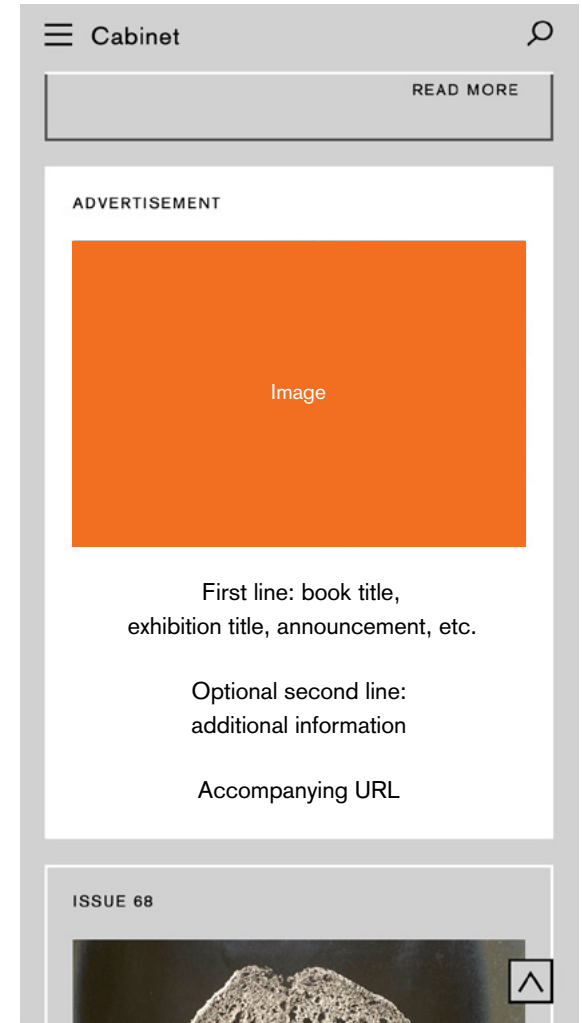
We accept logomarks and wordmarks, but ask that you otherwise not include text on the image. We do not accept animated GIFs.

## TEXT

First line of copy: up to 85 characters (e.g., book title, exhibition title, announcement, etc.)

Second line of copy (optional): up to 85 characters (additional information)

Third line of copy: URL. Note that the ad can direct to a URL different from the one included on this line.



Mobile view of homepage

“Publication or project? *Cabinet* magazine, the antidote for the suffocated intellectual, continually moves across and beyond all the categories, offering some of the best writing and thinking about culture to be found the world over.”

Tim Griffin, writer and curator